

Hello



PETER
FRANK
GRAPHIC DESIGN



Greene King
Kitchen of Excellence Award
ceramic plate.
Designed and resourced



“

From design and artwork to 100% on time delivery with exceptional quality and attention to detail Peter Frank have significantly contributed to the Greene King Learning & Development program working in partnership to develop innovative training materials and support materials for the overall HR agenda.

”

Jerry Robinson

Head of HR - Greene King

The first word in communication



SIMPLE



To the Point



Our DESIGNS fit the brief



Peter Frank are graphic designers and printers, producing stunning visual communication solutions for business. Our areas of expertise are graphic design, digital and lithographic printing, signage, exhibitions and merchandising.

OMG!
A monthly in-house
magazine. Catchy
'red top' title and
strong tabloid style
designed, printed
and mailed
to 230 pubs



Logo designed
and used
unchanged since
2006 by Orchid,
a Sunday Times
Top 25 and
Investors in People
Gold Accredited
company



“

We have worked with Peter Frank since Orchid was founded in 2006. They provide a full print, design and merchandise service to both our head office in St Albans and our 230 pubs across England, Scotland and Wales.

The fact that we have worked together without interruption for 8 years tells its own story, i.e. they continue to meet our requirements for design (e.g. they created our company logo), print (small and large jobs alike are good value and delivered on time) and merchandise (much of which is sourced on a bespoke basis).

However, what really differentiates them is that they are all about service – all of our work is personally managed by Simon who is a regular presence in our office and our Commercial team work side-by-side with Nicholas and Marcus on graphics for menus, newsletters, handbooks, etc. PETER FRANK is a 'modern' business with best-in-class technology combined with an 'old school' service ethic. ”

Rufus Hall
CEO - Orchid



The client is our number one priority. We are totally committed and dedicated to their satisfaction and achieve this by giving more than is originally requested and always delivering on our promises.

This client driven culture demands excellent communication and service. Over the years we have established a proven track record as a trusted business partner and adviser to large and small business across the UK and Ireland.

We put the
CLIENT
at the
HEART
of everything
we do



DESIGN



ARTWORK



PRINT



MERCHANDISE



MAILING



fast track

Logo specifically designed for the Fast Track Programme and successfully integrated within Barratt corporate branding



Complex multi-part documents with tab dividers and clean layouts significantly improve usability

“
They were very professional, quick to respond to queries/changes and understood the remit given how technical it was. No request was too great and they turned the final version around in good time, a pleasure to work with.
”

Rob Tansey
HR Director - Barratt Homes



PEARSON



ELITE
MAKING RECRUITMENT LEADERS
MORE SUCCESSFUL



excitech
technology for design

teaching
personnel

Sainsbury's

BT Engage IT

serversidegroup

THORNBURY



The STRENGTH of our business is built on an ABILITY to meet our PROMISES



We offer a comprehensive range of solutions and services to enable clients to meet their strategic business objectives.

Our knowledge and experience means we are able to offer a full end-to-end service from initial consultation through to design, production and future support planning.

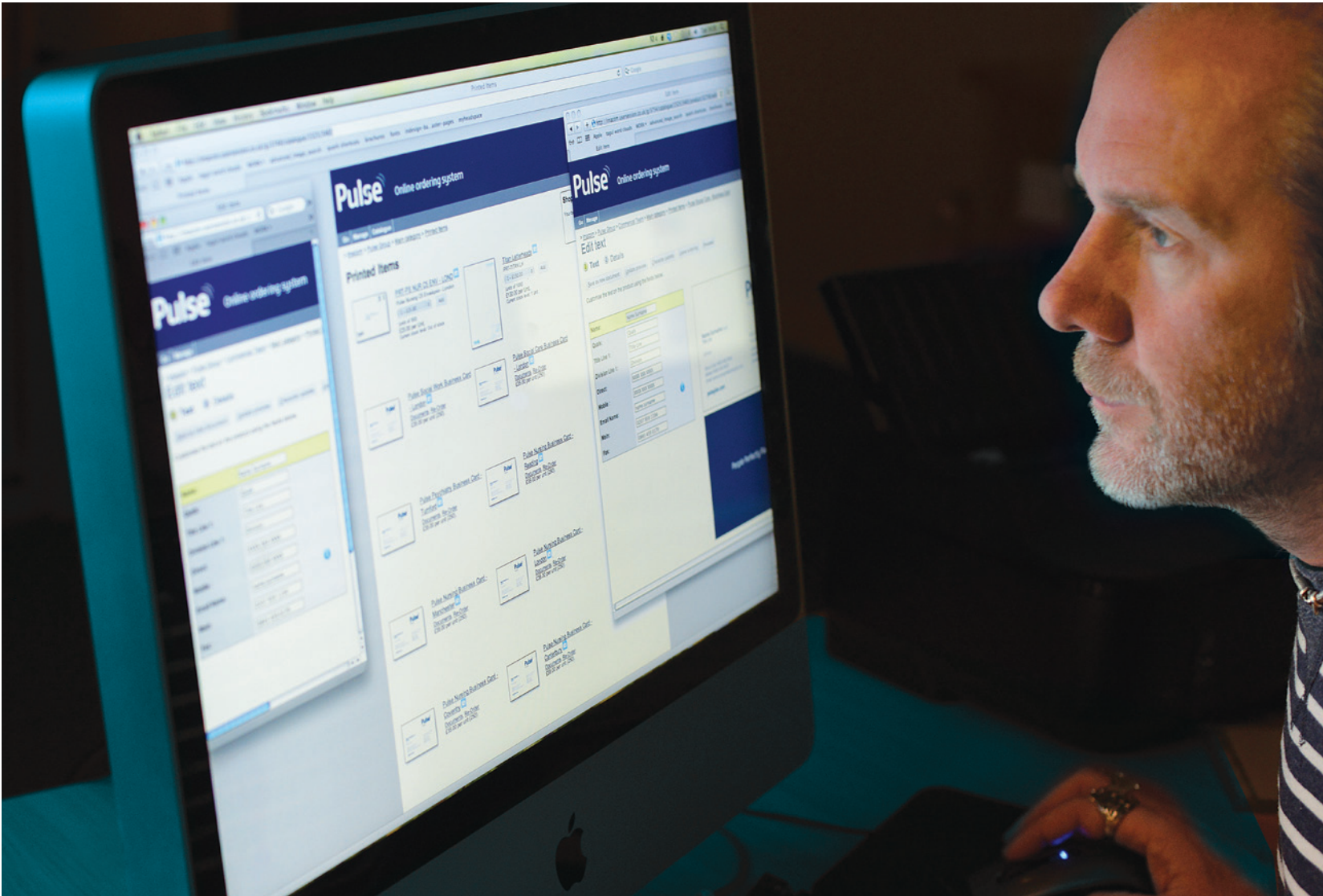
Our clients are confident that we are working closely with them to achieve their needs and requirements and understand their short, medium and long term goals, which ensures that our solutions have longevity and sustainability.



NHS
Diabetes
Guidelines
folder and
worksheets
designed,
illustrated,
printed



In today's business environment, there's clearly an imperative to cut operational costs whilst maintaining or improving quality of service. We provide online ordering and centralised distribution with our bespoke software system enabling automatic fulfilment of print and merchandising materials to offices throughout the UK and abroad.



Select print or merchandise site. Stock items are grouped by location and brand. Fill shopping cart as required



Order information and costings are forwarded to the client's marketing department for review and approval



Imacom receive order details electronically. Items are picked and packed. Ad hoc orders printed as requested



Dispatch is within 24 hours for a next day delivery to the office location requested. All orders are tracked on-line



A monthly report details what has been ordered and when. Stock levels are monitored. Costings listed for cross-charging purposes



We have worked with Imacom for 18 years. The service we receive is honest and reliable at all times and the team always go that extra mile to fulfil our requirements, no matter how short the timescales. As our company has grown over the years, Peter Frank have come along for the ride and have adapted their service to cater for our constantly changing and evolving organisation. To assist us in reducing costs, they introduced an online ordering system for print and merchandise to reduce wastage and resolve our on-site storage issues.

The team are always open and receptive to learning all about our business, appreciating the differences between our brands and they always endeavour to stay competitive with their pricing.



Richard MacMillan
CEO - Pulse



Business card templates have editable fields enabling the user to complete their personal details. This avoids artwork error and considerably speeds production and saves cost



Herts 10K Challenge branding for the successful Grove House charity run now in its 6th year



Logo designed and used unchanged since 2000 by Levy Associates, a Fast Track 100 company

“

Peter Frank has been our company design and print supplier for 14 years has been involved with designing and producing logos, brochures and exhibition stands.

In particular, David and his team were instrumental in creating the Herts 10k brand which has now become one of the most successful provincial charity 10k runs in the UK - attracting over 3000 runners every year. All posters, leaflets, medals, t-shirts and brochures continue to be designed and produced by Peter Frank.

”

Lawrence Levy

MD - Levy Associates



Empowering our clients and realising true business value form the basis of who we are and how we work with our customers.

Delivering efficiencies and solutions which are right for individual requirements forms the basis of our company. Offering a range of solutions and a depth of knowledge means that we work closely with our clients and truly understand their business needs, objectives and strategic approach – enabling us to have real business insight and understanding to deliver the right solution every time.

Going the EXTRA MILE is part of our COMPANY ETHOS



We act with a sense of PURPOSE and URGENCY



We provide a wide range of merchandise for our clients, working with them to suggest products that optimize brand and purpose.

We have excellent, long standing relationships with our manufacturers and our prices are highly competitive with quick turnaround times.



A range of brochures designed and printed for Teaching Personnel, the UK's largest education recruitment agency

“

They say (or at least I do) that a marketing person is only as good as his supply chain. Well in that case I think I'm right up there.

Last week in Vegas we had an incredible show launching our new screen technology, Clarus XC. Much of that is down to the support you've given me over the past few months. With all that history and longevity Harkness is still today only really a small supplier in cinema given the relative cost of the product compared to projectors, seating etc. However last week the company shone and we looked absolutely the real deal, a big time player.

Through your work and dedication Harkness looks a very different company to the one I joined in 2011. We're trailblazing and our apps for example were last week described as the de facto industry standard for designing and calculating light on screen. Today we look progressive, forward thinking, innovative and cutting edge.

Without you brilliant people none of this would be possible, so from me to you all... thank you so very much, you truly are a marketing persons dream!

Attached are some photos of our booth and some of the visuals. It doesn't even begin to paint the picture but you get the idea to a degree.

I can't wait to see what we achieve next :-) ”

Richard Mitchell

Head of Global Marketing - Harkness Screens



We rise to CHALLENGES and deliver RESULTS

A shot from the Las Vegas Expo showing the exhibition stand, signage, light box visuals and merchandise



We provided a total solution for Harkness Screens from initial logo concept through to advert creation, stand design, merchandise, flyers, tickets, 8 ft light box displays and digital media.

We have built up a strong visual presence for Harkness Screens over the last 3 years.



Pearson student offer promotion. Design of posters and leaflets to introduce the scheme, aimed at universities in UK, Europe and Scandinavia. Discount cards personalised with codes relevant to each University. Peter Frank was tasked with mailshot creation and fulfilment of some 90,000 items



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PEARSON SAVE 20% on any book and get FREE p&p EVERY time you buy!

www.pearson-books.com/student



Likened to an agency without agency arrogance, we provide any support material needed to promote your business - exhibition stands and graphics, posters, banners, promotional cards - cups and plates with your brand.

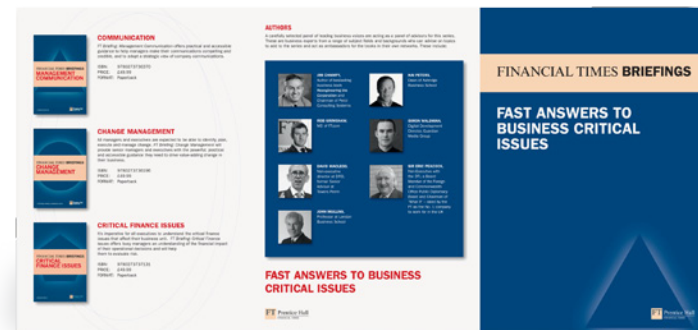
“Peter Frank always go the extra mile to turn my work around as quickly as possible. They offer a very friendly and professional service and are always my first point of call for all of my design and print requirements.”

Gemma Williams

Marketing Manager -

Pearsons

We retain the ability to be **FLEXIBLE** and **RESPONSIVE**



DESIGN



ARTWORK



PRINT



MERCHANDISE



MAILING



“
Peter Frank delivered an excellent corporate branding programme. Once the brand had been established, brochures, pop up stands, mugs, pens, mouse mats, packing tape, power point presentations and extensive mail merge distributions were handled with minimal fuss and maximum impact.
 ”

Chris Leigh
 Director - TransACT



Logo designed for TransACT had a modern clean feel, with font and icon implying technology and using a keyboard key element

We find
 CREATIVE
 SOLUTIONS
 for ALL your
 requirements



The branding process for TransACT shows us doing what we does best... anything and everything!

We produced a wide range of printed and promotional media, aligned sympathetically to the web presence being developed in tandem, managing design and fulfilment.



Mouse mats, mugs, pens, note books and Post-it Notes were designed, sourced and delivered by Peter Frank as part of the launch

Contact

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Director

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